



## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	16	\$2,580.00	\$2,193.00
08/27/12	09/03/12	12	\$2,340.00	\$1,989.00

## **Totals**

Month		# Spots	Gross Amount	Net Amount	Rating
August	2012	16	\$2,580.00	\$2,193.00	0.00
Septem	ber 2012	12	\$2,340.00	\$1,989.00	0.00
Totals		28	\$4 920 00	\$4 182 00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	25%	\$4,920.00
Market	100%	\$19,680,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	3%	\$590.40
WAWS	4%	\$787.20
MCM1	2%	\$393.60
WJXT	41%	\$8,068.80
WJXX	4%	\$787.20
WTLV	21%	\$4,132.80

L	_n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	2	WTEV	08/28/12	08/28/12	M-F 7p Judge Judy	СМ	7:00 PM-7:3	80 PM -1	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
		JUDGE	JUDY		,									
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 08/2	22/12	08/28/12	- 1	1	\$400.00	0.00						
	4	WTEV	08/22/12	08/28/12	M-F 430p-5p	CM	4:30 PM-5:0	00 PM MTWTF	:30	3	\$300.00 P-2	0.00 NM	3	\$900.00
					Judge Judy									
		JUDGE	JUDY											

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Order / Rev: 50403 Advertiser: Bill Nelson (D) US Senate

Alt Order #: 09797417 Product Desc: DSCC CBS 47

Flight Dates: 08/22/12 - 09/03/12 Estimate: 551

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	12 08/28/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00	PM MTWTF	:30	3	\$300.00 P-2	0.00 NM	3	\$900.00
JUDGE JUDY  Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 08/22/12 6 WTEV 08/22/	08/28/12	Soap Rotator	CM	\$300.00 12:30p-2p	0.00 MTWTF	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
BOLD & BEAUT		Soap Rotator	OW	12.50p 2p	WI WII	.50	_	ψ+00.001 2	0.00 14101		ψουσ.σσ
Start Date Week: 08/22/12	End Date 08/28/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
7 WTEV 08/25/	12 08/25/12	Sa Action News © Sa Action News ©		6p-630p	S-	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays S-	Spots/Week 1	Rate \$250.00	Rating 0.00						
8 WTEV 08/26/	12 08/26/12	Su Action News © Su Action News ©		630p-7p	S	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays S	Spots/Week 1	Rate \$250.00	Rating 0.00						
9 WTEV 08/22/	12 08/28/12	Letterman Letterman	СМ	1135p-1235a	11111	:30	5	\$150.00 P-2	0.00 NM	5	\$750.00
JUDGE JUDY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/22/12	08/28/12	11111	5	\$150.00	0.00			#00 00 D 4	0.00 NIM	_	<b>#</b> 000 00
10 WTEV 08/22/	12 08/28/12	Action News @ 5a Action News @ 5		5a-530a	11111	:30	5	\$60.00 P-1	0.00 NM	5	\$300.00
Start Date Week: 08/22/12	End Date 08/28/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$60.00	Rating 0.00						
11 WTEV 08/22/	12 08/28/12	Action News @ 53 Action News @ 5		530a-6a	МГWГF	:30	2	\$100.00 P-2	0.00 NM	2	\$200.00
JUDGE JUDY											
Start Date Week: 08/22/12	End Date 08/28/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
12 WTEV 08/22/	12 08/28/12	CBS This Morning CBS Morning New	•	7a-9a	11111	:30	5	\$80.00 P-2	0.00 NM	5	\$400.00
JUDGE JUDY											
Start Date Week: 08/22/12	End Date 08/28/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$80.00	Rating 0.00						
13 WTEV 08/22/	12 08/28/12	Late Late Show Late Late Show	CM	1235a-135a	МГЖГБ	:30	1	\$60.00 P-2	0.00 NM	1	\$60.00
JUDGE JUDY											
Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate Co. oo	Rating						
Week: 08/22/12 14 WTEV 08/26/	08/28/12 12 08/26/12	Su 1135p-1205a	1 CM	\$60.00 1135p-1205a	0.00	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
		Su 1135p-1205a									
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N15 WTEV 09/03/		CBS Evening Nev	vs CM	630p-7p	1	:30	1	\$460.00 P-2	0.00 NM	1	\$460.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$460.00	Rating 0.00						
									Totals	28	\$4,920.00